

flavor

Table 1					
CONTINUOUS SMOKER TRACKING					
REGULAR BRAND - MSA CODE - MENTHOL/NON-MENTHOL					
AXIS NAME = CMENT					
Weighted					
Filter:					
CPRICE PREMIUM					
and AGE 18-24					
and SEX WOMEN					
and CPACK HARD BOX					
and CSIZE KINGS					
	12 MONTHS	ENDING	DECEMBER:		
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	1988	1989	1990	1991	1992
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UNWEIGHTED	370	424	469	889	754
BASE=	555	636	704	788	754
NON-MENTHOL	455	531	582	669	650
	81.9	83.5	82.7	84.9	86.2
MENTHOL	101	105	122	119	104
	18.1	16.5	17.3	15.1	13.8

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